



HGI Company Attains G7 Master Printer Qualification

Company Information:

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For Immediate Release: (June, 2010)

HGI Company of Burlington, WI is pleased to announce that it has achieved a G7 Master Printer Qualification. G7 is a Qualification standard issued by IDEAlliance an independent, non-governmental, not for profit organization established to develop standards and best practices throughout the digital media supply chain.

Ed Miglio, Vice President of Operations, said “we are happy to have achieved this Qualification, the G7 definition and methodology is consistent with the quality and standardization goals that we have established for our printed products. In addition, this new global qualification allows us to properly align our traditional technologies within the ever expanding digital media supply chain.”

Tom Sikora, Vice President of Sales and Marketing, said “We as a company offer many different print processes, this qualification confirms our ability to produce consistently and predictably across these print platforms therefore providing value, flexibility and ultimately helping our clients achieve their marketing goals.”

IDEAlliance (International Digital Enterprise Alliance)

Established in 1966 IDEAlliance is an organization that is focused on developing and educating on best practices in publishing and information technology. Master status indicates that a facility has calibrated equipment and systems to G7 gray balance and neutral tone curves and is capable of delivering G7 proofs and print products. Each operation must re-qualify annually and submit curve corrections that indicate your G7 calibration is being maintained.



HGI Company

Comprised of four operating divisions, Hi-Liter Graphics, Plus Digital Print, Inland Graphics and Tempt, HGI Company is a full service multi-faceted commercial printing, binding and distribution corporation that offers a wide gamut of graphic arts services. HGI Company’s operating divisions have been servicing the commercial print market for over 50 years, with customers located throughout the United States.

Capabilities include on-demand digital, sheet-fed and web press printing as well as perfect binding, saddle-stitching, poly-bagging, mailing and fulfillment services. HGI also has specialty binding capabilities including Spiral, Moffet, McCain and Twin Loop. HGI produces a wide range of catalogs, publications, books, marketing collateral and POP materials for some of the country’s largest corporations, agencies and publishers. These capabilities, combined with excellent service and a commitment to providing value to customers has differentiated HGI in today’s competitive print markets

