



HGI Company Opens Atlanta Sales Office

Company Information:

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For Immediate Release: (May, 2009)

HGI Company of Burlington, WI is pleased to announce the addition of a new Account Executive and the opening of an additional sales office.

Tom Larson has joined HGI Company's sales team as an Account Executive; he will be working from our new sales office located in Atlanta, GA. Tom is highly regarded in the printing industry, with a history of sales success in the catalog and publication market segments. Tom will help to expand and develop new business for the company's catalog/publication division, Hi-Liter Graphics. Tom stated, "HGI Company has an extremely competent staff of professional craftsmen who average 11 years of service, this speaks well to the knowledge and experience within the operation. Modern facilities featuring a wide range of printing capabilities including web, sheet fed and digital presses make HGI Company a flexible organization dedicated to providing clients with solutions for today's marketplace. In addition, HGI Company is nationally recognized by the PIA as an industry "Best Workplace" award winner for its dedication to the employees. It is a privilege to be part of this growing and dynamic organization, I look forward to contributing to the ongoing success."

Company Overview:

HGI Company

Comprised of four operating divisions, Hi-Liter Graphics, Plus Digital Print, Inland Graphics and Tempt, HGI Company is a full service multi-faceted commercial printing, binding and distribution corporation that offers a wide gamut of graphic arts services. HGI Company's operating divisions have been servicing the commercial print market for over 50 years, with customers located throughout the United States.

Capabilities include on-demand digital, sheet-fed and web press printing as well as perfect binding, saddle-stitching, poly-bagging, mailing and fulfillment services. HGI also has specialty binding capabilities including Spiral, Moffet, McCain and Twin Loop. HGI produces a wide range of catalogs, publications, books, marketing collateral and POP materials for some of the country's largest corporations, agencies and publishers.

These capabilities, combined with excellent service and a commitment to providing value to customers has differentiated HGI in today's competitive print markets.

