



HGI Company Creates New Operating Division

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FOR IMMEDIATE RELEASE

Burlington, WI – February 12, 2009 – HGI Company of Burlington, Wisconsin is proud to announce the expansion of the business through the creation of a new operating division; *Tempt In-Store Productions*. Tempt, located in Menomonee Falls, Wisconsin is the newest addition to the HGI family of companies. Tempt In-Store Productions specializes in the design and manufacture of in-store marketing materials for the country's leading retailers and consumer brands. The division is now operating in a forty-thousand square foot manufacturing facility and has recently completed the installation of the America's second Inca Onset Digital UV Press- the fastest UV digital press in the world. The company has named industry veteran Mike Draver President of the new division. Tempt has already expanded to employ twenty-five full time employees with more expected as the company continues to grow.

Craig Faust, President/CEO of HGI Company said, "The creation of Tempt brings us into a new yet very complementary market segment with exciting growth opportunities. The ability to offer a total solution to our customer base is very appealing as buyers look to single source purchasing with their vendor partners. HGI Company expects to become a premier provider in the Point-of-Purchase and Wide-Format marketplace. Presently, this is one of the fastest growing and dynamic segments in the printing industry."

Mike Draver said, "With the capabilities, technology and industry expertise now assembled at Tempt, we are providing the In-Store marketplace with program solutions and value for the creation of truly unique in-store experiences."

Visit our new web site to see the fastest UV digital press in the world at: www.TEMPT-ING.com

HGI Company: Comprised of four operating divisions, Hi-Liter Graphics, Plus Digital Print, Inland Graphics and Tempt, HGI Company is a full service multi-faceted commercial printing, binding and distribution corporation that offers a wide gamut of graphic arts services. HGI Company's operating divisions have been servicing the commercial print market for over 50 years, with customers located throughout the United States.

Capabilities include on-demand digital, UV digital, sheet-fed and web press printing as well as perfect binding, saddle-stitching, poly-bagging, mailing and fulfillment services. HGI also has specialty binding capabilities including Spiral, Moffet, McCain and Twin Loop. HGI produces a wide range of catalogs, publications, books, marketing collateral and POP materials for some of the country's largest corporations, agencies and publishers.

These capabilities, combined with excellent service and a commitment to providing value to customers has differentiated HGI in today's competitive print markets.

